

Marketing Calendar

Here are some special dates and holidays that every business should consider for marketing campaigns in 2023

January		July	
JAN 1	New Year's Day	JULY 4	Independence Day (USA)
JAN 12	National Youth Day	JULY 17	World Emoji Day
JAN 17	Martin Luther King, Jr. Day	JULY 30	International Day Of Friendship
JAN 22	Chinese New Year	August	
JAN 28	Data Protection Day	AUG 1	National Girlfriend Day
February		AUG 28	Summer Bank Holiday
FEB 1	Celebration of Black History Month	AUG 30	National Beach Day
FEB 4	World Cancer Day	September	
FEB 5	Grammy Awards	SEPT 5	International Day Of Charity
FEB 9	National Pizza Day	SEPT 6	Read A Book Day
FEB 12	Super Bowl Sunday	SEPT 21	International Day Of Peace
FEB 14	Valentine's Day	October	
FEB 15	Singles Awareness Day	OCT 1	Black History Month begins (UK)
FEB 17	Random Acts of Kindness Day	OCT 9	Thanksgiving Day (Canada)
FEB 22	Ash Wednesday	OCT 10	Mental Health Day
March		OCT 16	World Food Day
MAR 6	National Dress Day	OCT 31	Halloween
MAR 8	International Women's Day	November	
MAR 18	International Recycling Day	NOV 19	International Men's Day
MAR 19	Mother's Day	NOV 23	Thanksgiving Day (USA)
MAR 20	First Day Of Spring	NOV 24	Black Friday
MAR 20	International Day Of Happiness	NOV 27	Cyber Monday
MAR 22	First Day Of Ramadan	NOV 28	Giving Tuesday
April		December	
APR 1	April Fools Day	DEC 7-15	Hanukkah
APR 2	Palm Sunday	DEC 24	Christmas Eve
APR 7	World Health Day	DEC 25	Christmas Day
APR 7	Easter Friday/Good Friday	DEC 26	Boxing Day
APR 9	Easter Sunday	DEC 31	New Year's Eve
APR 22	Earth Day		
APR 23	World Book Day		
APR 27	Denim Day		
May			
MAY 1	1st - May Day/Workers Day		
MAY 14	Mothers Day (USA)		
June			
JUN 8	World Oceans Day		
JUN 19	Father's Day		
JUN 21	Selfie Day		
JUN 30	Social Media Day		